

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
OHIO	10,847,115	11,353,140	11,442,741	11,590,838
MEDIAN AGE (YRS)		36.2	37.0	38.2
CANTON, OH	394,106	406,934	407,216	408,111
MEDIAN AGE (YRS)		38.0	39.0	40.2
HISPANICS (ANY RACE)		3,650	3,805	4,199
STATE'S PERCENTAGE		0.90%	0.93%	1.03%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	369,658	368,650	368,116
MSA'S PERCENTAGE	90.84	90.59	90.46
MEDIAN AGE (YRS)	38.9	40.0	41.5
BLACK/AFRICAN-AMERICAN	27,374	28,256	28,868
MSA'S PERCENTAGE	6.73	6.94	7.09
MEDIAN AGE (YRS)	29.7	29.7	30.1
AMERICAN INDIAN/NATIVE	1,013	1,058	1,121
MSA'S PERCENTAGE	0.25	0.26	0.28
MEDIAN AGE (YRS)	33.3	33.3	33.2
ASIAN	2,092	2,225	2,453
MSA'S PERCENTAGE	0.51	0.55	0.60
MEDIAN AGE (YRS)	33.7	33.9	34.2
HAWAII/PACIFIC ISLANDER	64	60	71
MSA'S PERCENTAGE	0.02	0.01	0.02
MEDIAN AGE (YRS)	30.0	28.9	30.7
OTHER	1,124	1,235	1,424
MSA'S PERCENTAGE	0.28	0.30	0.35
MEDIAN AGE (YRS)	15.2	15.6	16.2

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	74,465	72,742
SUBURBAN	276,545	278,436
RURAL	56,206	56,933

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$44,374	-----	
PER CAPITA	\$22,807	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$6,170,315,000	\$7,670,286,000	24.31%
FOOD AT HOME TOTAL	\$742,646,000	\$828,871,700	11.61%
FOOD AWAY FROM HOME TOTAL	\$625,813,700	\$770,818,900	23.17%
FOOD AS % OF TOTAL EXPENDITURES	22.18%	20.86%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$137,943,500	\$154,866,700	12.27%
FISH & SEAFOOD PRODUCTS	\$13,247,600	\$14,914,500	12.58%
FRUITS & VEGETABLES	\$77,315,400	\$85,266,700	10.28%
DAIRY PRODUCTS	\$81,357,800	\$90,548,400	11.30%
BAKERY PRODUCTS	\$81,765,400	\$88,605,300	8.37%
CEREALS & PRODUCTS	\$40,914,300	\$46,330,400	13.24%
PREPARED FOODS	\$124,829,100	\$141,215,500	13.13%
JUICES	\$17,931,600	\$19,847,800	10.69%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$43,094,000	\$58,487,800	35.72%
FAST FOOD	\$18,942,400	\$24,746,100	30.64%
FULL SERVICE	\$24,151,600	\$33,741,800	39.71%
LUNCH	\$155,460,100	\$190,311,300	22.42%
FAST FOOD	\$94,876,700	\$112,746,900	18.84%
FULL SERVICE	\$60,583,500	\$77,564,400	28.03%
DINNER	\$224,806,800	\$282,806,800	25.80%
FAST FOOD	\$92,421,900	\$110,261,100	19.30%
FULL SERVICE	\$132,384,900	\$172,545,700	30.34%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$855	\$940	9.94%
POULTRY	\$217	\$240	10.60%
EGGS	\$36	\$38	5.56%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$41	\$45	9.76%
FROZEN	\$28	\$33	17.86%
CANNED	\$13	\$13	0.00%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$317	\$345	8.83%
CANNED	\$85	\$94	10.59%
FROZEN	\$59	\$60	1.69%
OTHER	\$19	\$18	-5.26%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$170	\$182	7.06%
CHEESE	\$137	\$143	4.38%
ICE CREAM	\$80	\$87	8.75%
BUTTER / MARGARINE	\$43	\$52	20.93%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$392	\$416	6.12%
COOKIES	\$74	\$77	4.05%
CRACKERS	\$42	\$44	4.76%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$152	\$162	6.58%
PASTA PRODUCTS	\$40	\$46	15.00%
FLOUR & MIXES	\$43	\$51	18.60%
RICE	\$19	\$22	15.79%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$140	\$162	15.71%
JUICES	\$111	\$121	9.01%
FROZEN/PREP. OTHER	\$112	\$131	16.96%
SOUPS	\$66	\$76	15.15%
SAUCES & GRAVIES	\$59	\$59	0.00%
BABY FOOD	\$44	\$48	9.09%
FROZEN MEALS	\$41	\$46	12.20%
NUTS	\$33	\$36	9.09%
SALADS	\$24	\$29	20.83%

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